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- 2 CONSUMER PRODUCTS/SERVICES/ **FORD WITH IDEAL AXICOM**
- 3 FASHION & BEAUTY/ **COTY WITH GBR COMUNICAÇÃO**
- 4 FINANCIAL & PROFESSIONAL SERVICES/ **MERCADO PAGO WITH BRODEUR PARTNERS BRASIL / NEW BRANDS**
- 5 FOOD & BEVERAGE FIFCO / **IMPERIAL WITH WEBER SHANDWICK / JOYSTICK**
- 6 HEALTHCARE / **MSD WITH WEBER SHANDWICK COLOMBIA / MCCANN WORLDGROUP COLOMBIA**
- 7 INDUSTRIAL/MANUFACTURING / **INDECO BY NEXANS WITH BURSON PERU (WITH HAVAS)**
- 8 MINING/EXTRACTIVE INDUSTRIES/ **PAN AMERICAN ENERGY**
- 9 MEDIA, ARTS & ENTERTAINMENT/ **ZAPPING WITH MGC PERÚ**
- 10 NOT FOR PROFIT/ **RED FAMILIA VIVA WITH MGC GLOBAL GROUP**
- 11 PUBLIC SECTOR/GOVERNMENT/ **SAUDI ARABIA WITH FLEISHMANHILLARD**
- 12 TECHNOLOGY/ **ENTEL WITH EXTEND/WEBER SHANDWICK**
- 13 TRAVEL & LEISURE/ **FIDEICOMISO DE TURISMO DE LOS CABOS**
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- 16 COLOMBIA/ **COCA-COLA WITH BURSON COLOMBIA**
- 17 ARGENTINA/ **KIMBERLY-CLARK WITH NINCH**
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